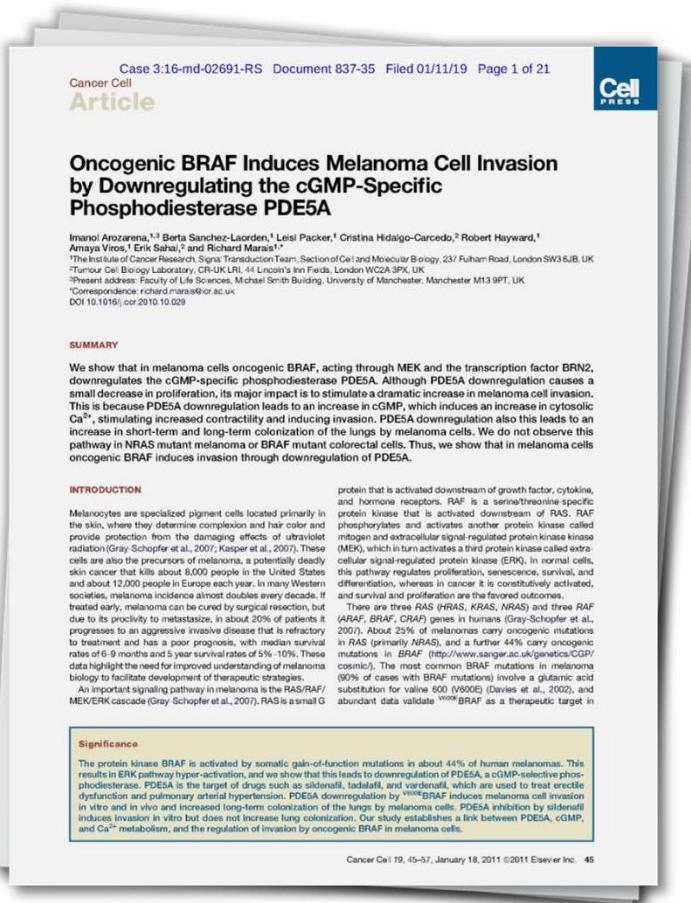


Direct Examination of Dr. Richard Marais

VIAGRA DAUBERT HEARING

Why Plaintiffs' Experts Unreliably Interpret Arozarena et al.

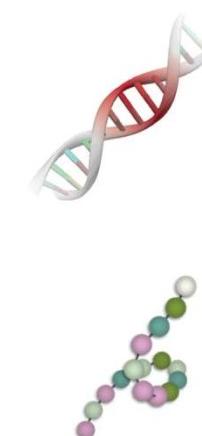
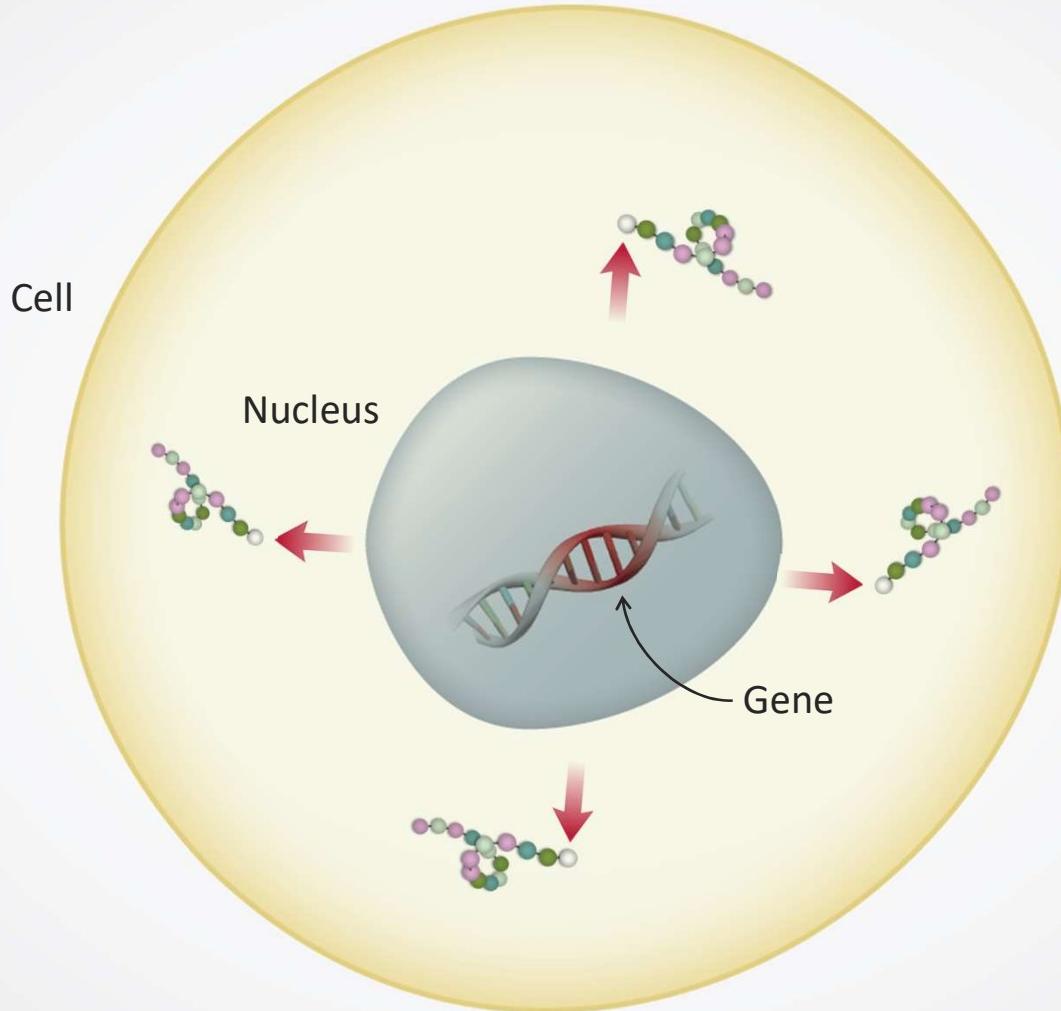


Plaintiffs' experts improperly:

- 1 Equate genetic manipulation with inhibition by drugs
- 2 Present a single *in vitro* result out of context
- 3 Discount our *in vivo* result
- 4 Mischaracterize our conclusions

Source: JX 85, Arozarena et al., Cancer Cell 19, 45-57, Jan. 18, 2011.

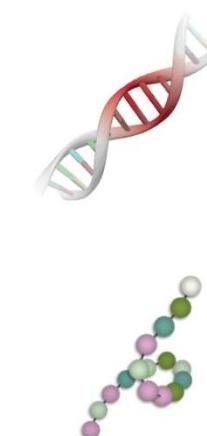
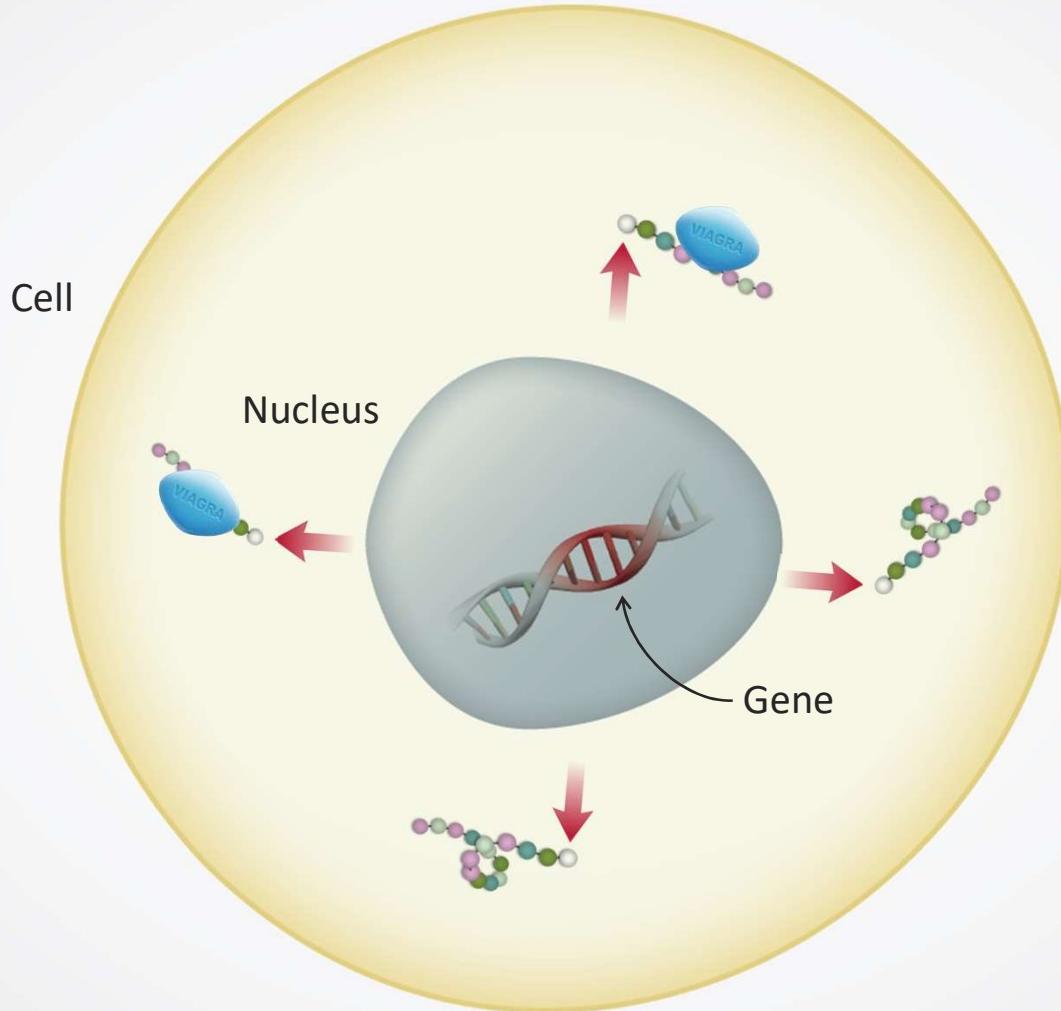
How Genes and Proteins Interact In Cells



**Genes are
blueprints
for the cell**

**Proteins are
produced**

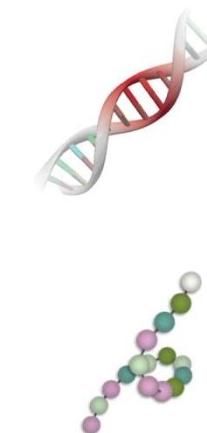
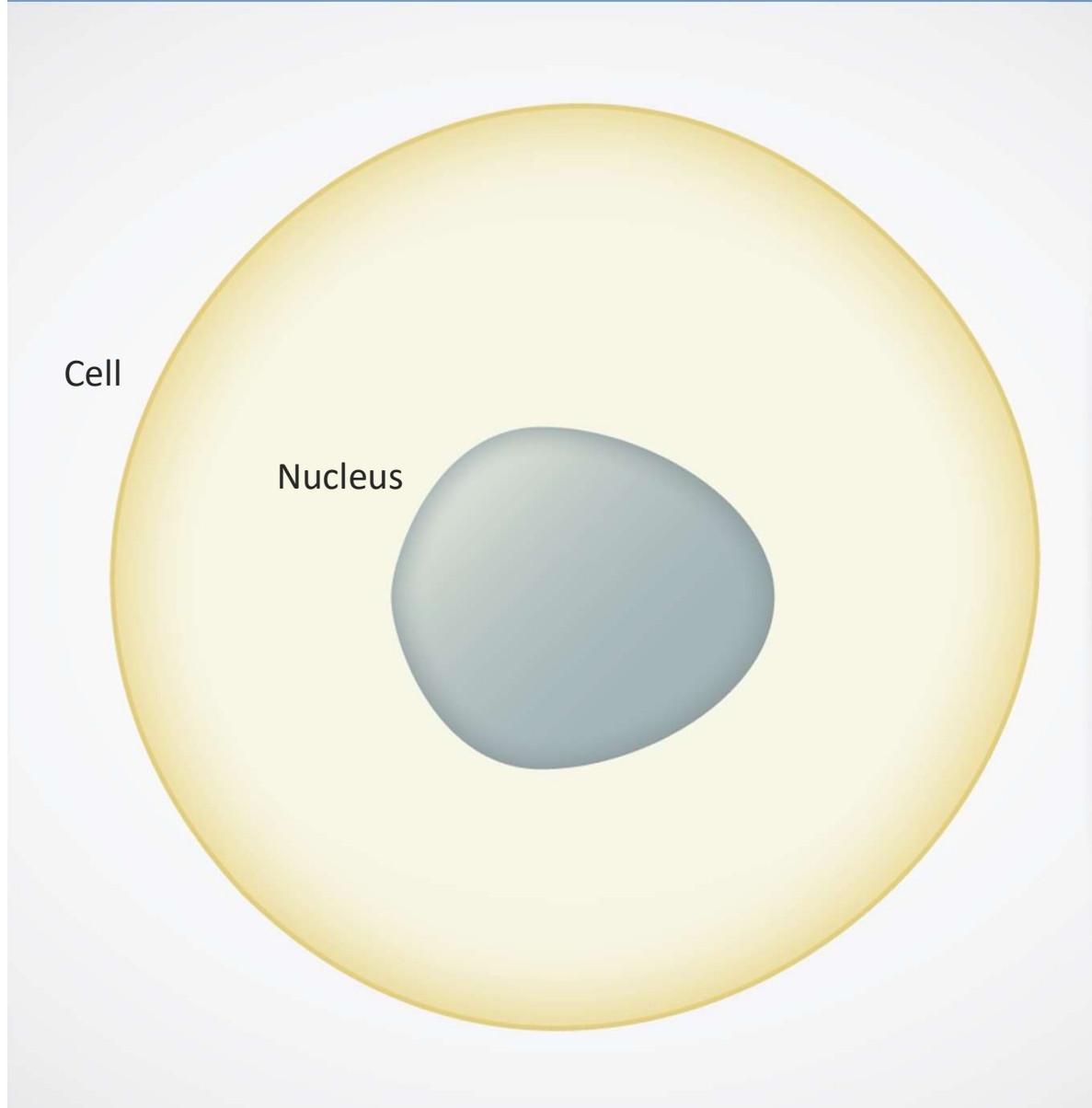
How Genes and Proteins Interact In Cells



**Genes are
blueprints
for the cell**

**Proteins are
produced**

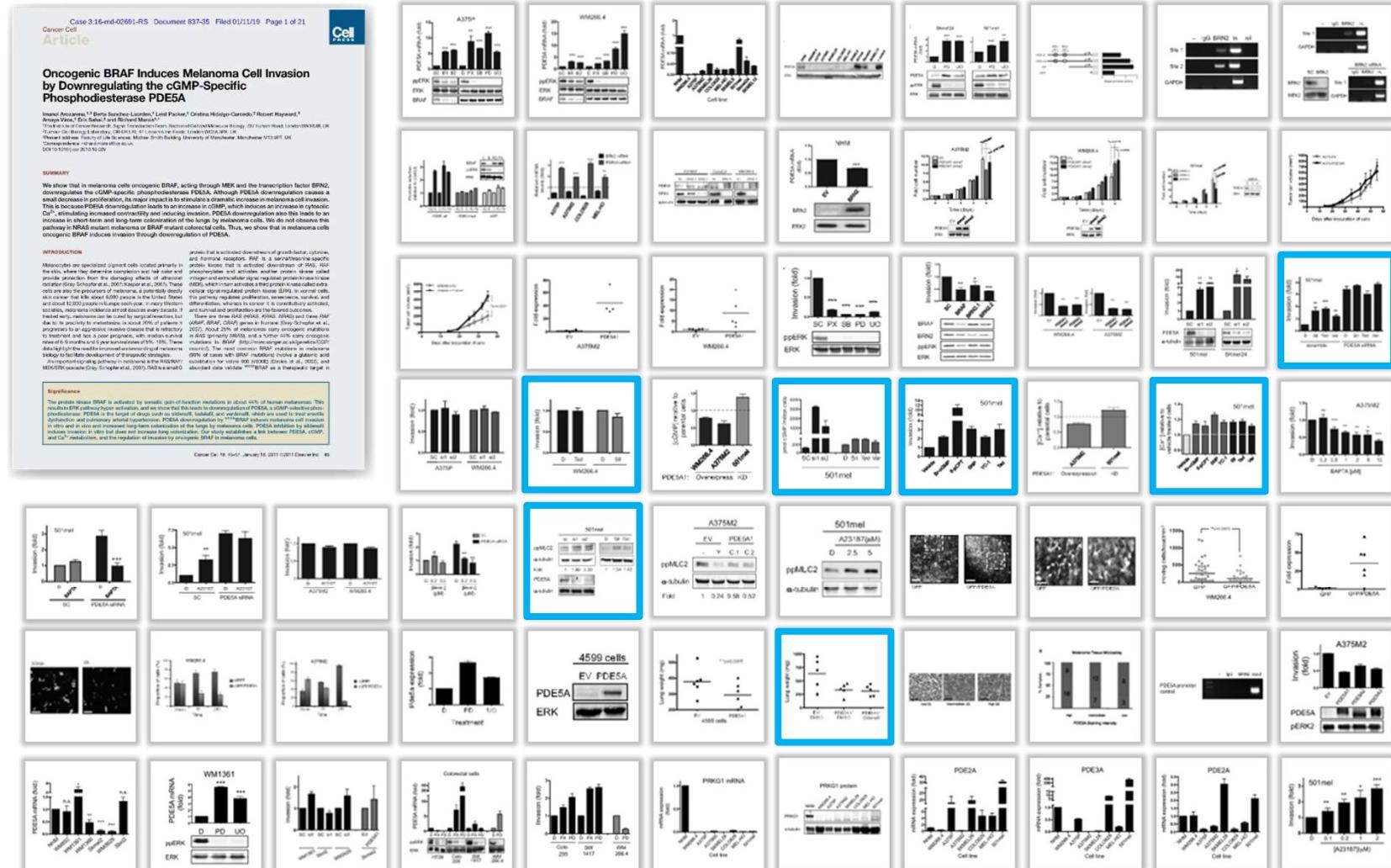
How Genes and Proteins Interact In Cells



**Genes are
blueprints
for the cell**

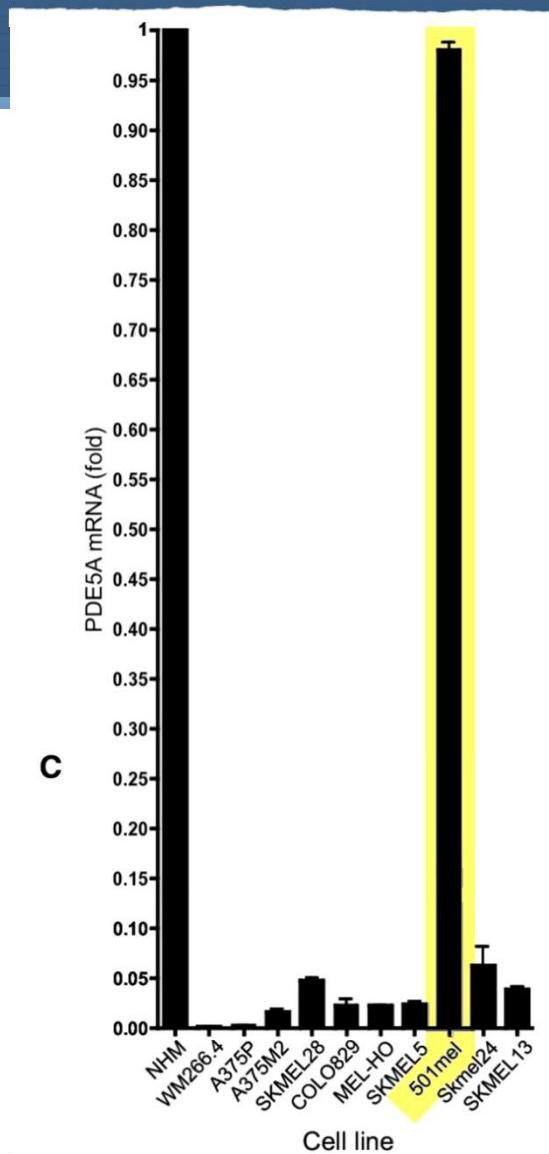
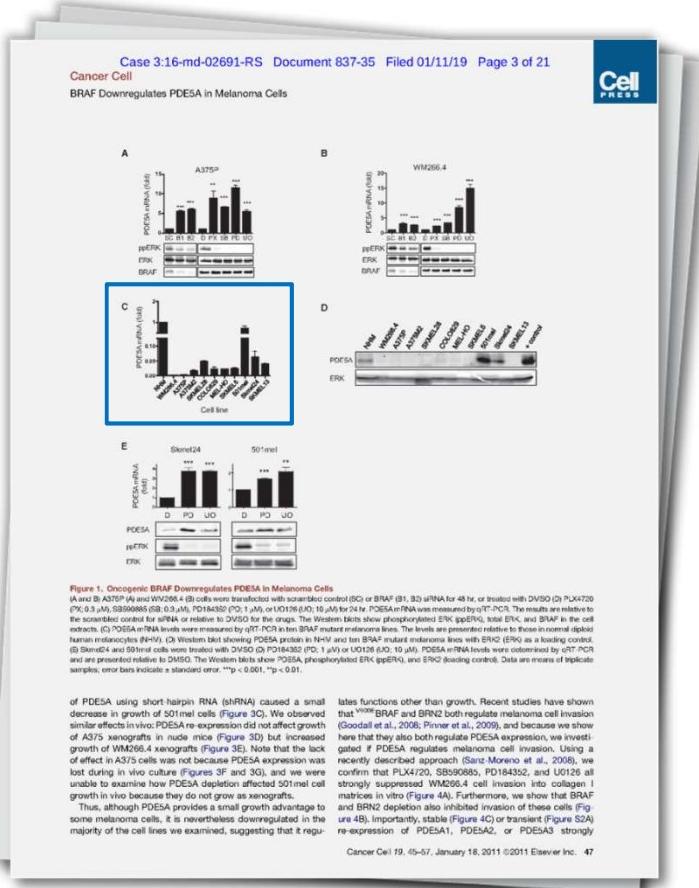
**Proteins are
produced**

Only 7 of 65 Figures in Arozarena et al. Involve PDE5 Inhibitors



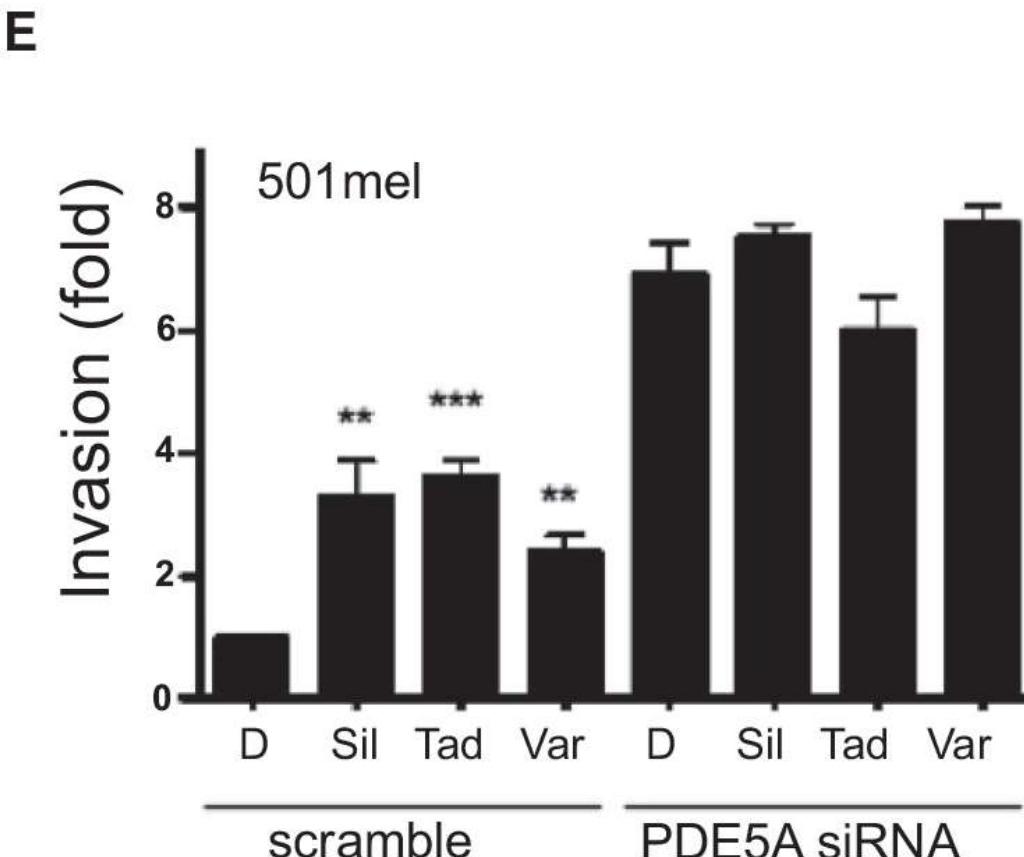
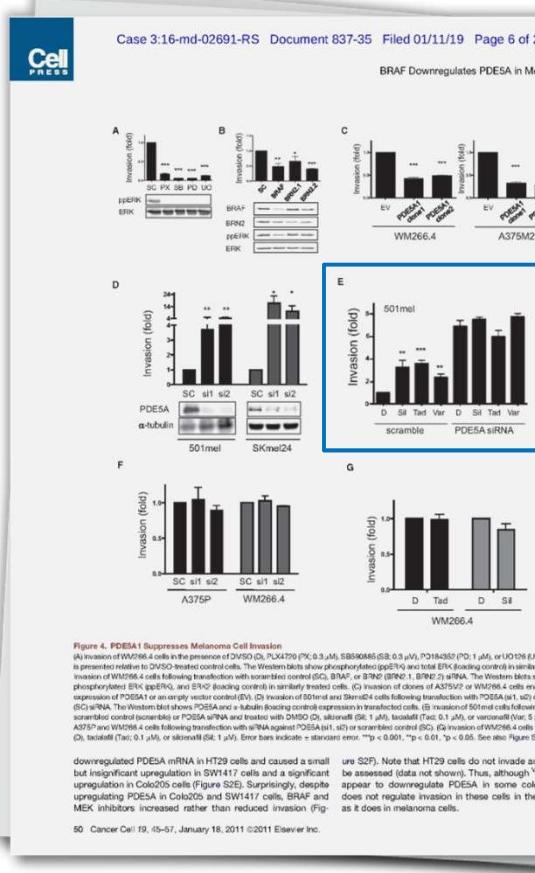
Source: JX 85, Arozarena et al., Cancer Cell 19, 45-57, Jan. 18, 2011 (highlights are of Figures 4E, 4G, 5B, 5C, 5E, 6B, 7K).

501mel Has Very High PDE5A Expression, Unlike Other Cell Lines



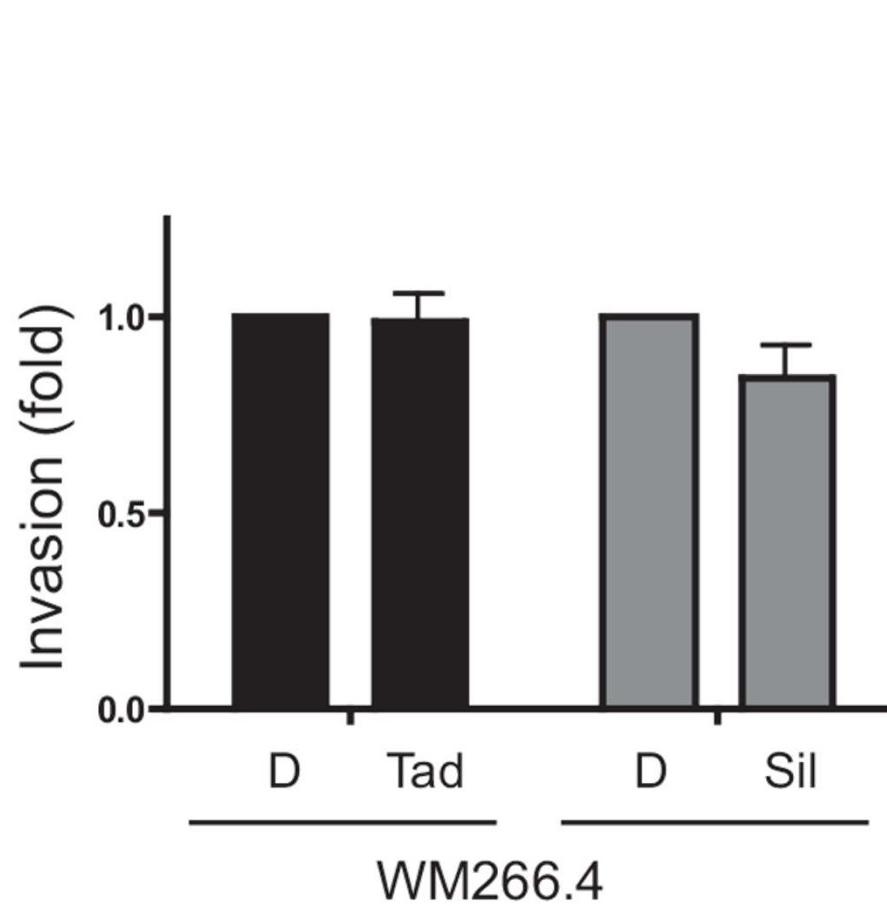
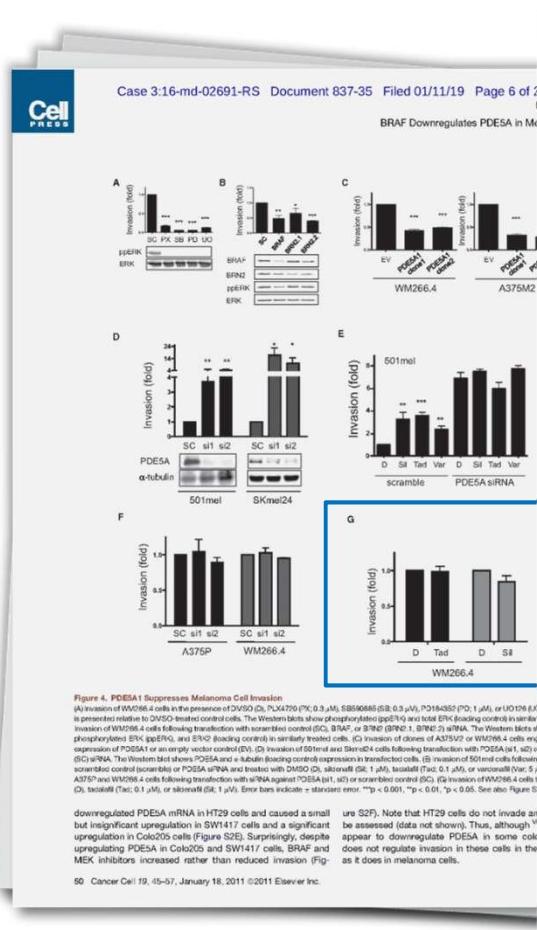
Source: JX 85, Arozarena et al., Cancer Cell 19, 45–57, Jan. 18, 2011, at p. 47, Fig. 1C.

In Vitro: Increased Collagen Movement in 501mel (Very High PDE5A Expression)



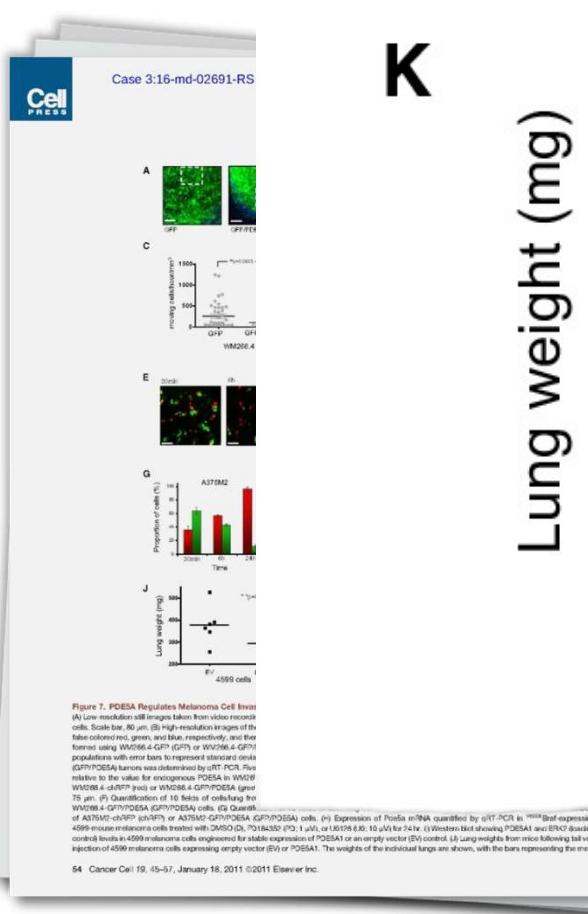
Source: JX 85, Arozarena et al., Cancer Cell 19, 45–57, Jan. 18, 2011, at p. 50, Fig. 4E.

In Vitro: No Increased Collagen Movement in WM266.4 (Low PDE5A Expression)



Source: JX 85, Arozarena et al., Cancer Cell 19, 45-57, Jan. 18, 2011, at p. 50, Fig. 4G.

In Vivo: No Increase in Lung Tumor Burden



Source: JX 85, Arozarena et al., Cancer Cell 19, 45-57, Jan. 18, 2011, at p. 54, Fig. 7K.

In Vivo: No Increase in Lung Tumor Burden

Case 3:16-md-02691-RS Document 837-35 Filed 01/11/19 Page 9 of 21
 Cell Press

BRAF Downregulates PDE5A in Melanoma Cells

were mixed in equal proportions and injected into the tail veins of nude mice. At various times the lungs from the mice were examined for the presence of the GFP and chRFP expressing cells. Thirty minutes after injection, there were similar numbers of WM266.4-chRFP than WM266.4-GFP/PDE5A-expressing cells in the lung parenchyma of the recipient mice, but within 6 hr a greater proportion of WM266.4-chRFP cells remained (Figures 7E and 7F). Using antibodies against A375 cells (AS10) chipped off the A375S, we show that PDE5A expression also reduces persistence of these cells in the lungs (Figure 7G).

We next examined the long term consequences of PDE5A expression. We recently described a mouse model of melanoma driven by ^{vims}^{cre} Braf expressed from the endogenous mouse gene (*Dhom*) regulatable tumors. This mouse is also

We er
 (459P)
 veins o
 subderm
 mous tis
 the non
 regulati
 tested

4591.PI
 melanoma
 the follo
 7 days
 tumor t

PDE5A
 Finally,
 express
 sample
 sample
 mediate (score of two), or high (score of three) (Figure 8H). We found a statistically significant ($p < 0.037$) correlation with PDE5A expression and tumor grade, with the primary tumors showing higher overall PDE5A expression than the metastatic tumors (Figure 8B).

DISCUSSION

The ability of cancer cells to migrate within a tumor and invade the surrounding matrix is thought to be critical to the process of metastatic spread. Previous studies have implicated oncogenic BRAF in melanoma metastasis but without elucidating the underlying mechanism(s). We now show that BRAF induced invasion in melanoma cells appears to be downstream of the cGMP phosphodiesterase PDE5A. Our interest in PDE5A was kindled when we identified it as potentially being downregulated by oncogenic BRAF in melanoma cells (Packer et al., 2009), suggesting a negative role in melanoma progression. Here, we confirm that oncogenic BRAF downregulates PDE5A in melanoma cells.

We previously demonstrated that ^{vims}^{cre} BRAF increases expression of the transcription factor BRN2 in melanoma cells (Gordon et al., 2006). BRN2 upregulation is associated with increased melanoma cell invasion (Pinner et al., 2009), and it was also recently shown to suppresses the expression of several genes (Kobi et al., 2010). We now show that BRN2 binds to the PDE5A promoter and using reporter constructs show that one of the putative BRN2 binding sites in the promoter is essential for the suppression of PDE5A expression by oncogenic BRAF. We show that BRN2 depletion increases PDE5A transcription in melanoma cells, whereas PDE5A re-expression downregulates PDE5A in melanocytes. Thus, we establish a direct link between oncogenic BRAF, BRN2, and the regulation of PDE5A

the following 7 days. T
 7 days, and the result
 tumor burden (Figure 7)

ical agents was sufficient to induce 50% cell invasion. Conversely, Ca^{2+} sequestration was sufficient to inhibit A375 cell invasion and invasion induced in 50% melanoma cells when PDE5A was depleted. Our initial attempts to identify the cGMP-gated calcium channels responsible for regulating Ca^{2+} in melanoma cells were unsuccessful (possibly due to redundancy of the channels), other reports have revealed that cGMP metabolism by PKA, intracellular Ca^{2+} , and invasion downstream of oncogenic BRAF in melanoma cells. Notably, this response appears to be specific to BRAF mutant melanoma cells. It was not seen in NRAS mutant melanoma cells, or BRAF mutant colorectal cells. A reason for the difference with colorectal cells could be that they do not express BRAF. However, it is still curious that MEK inhibition increases rather than reduced invasion in these cells. Clearly, more studies are needed to understand invasion in NRAS mutant melanoma and BRAF mutant colorectal cells.

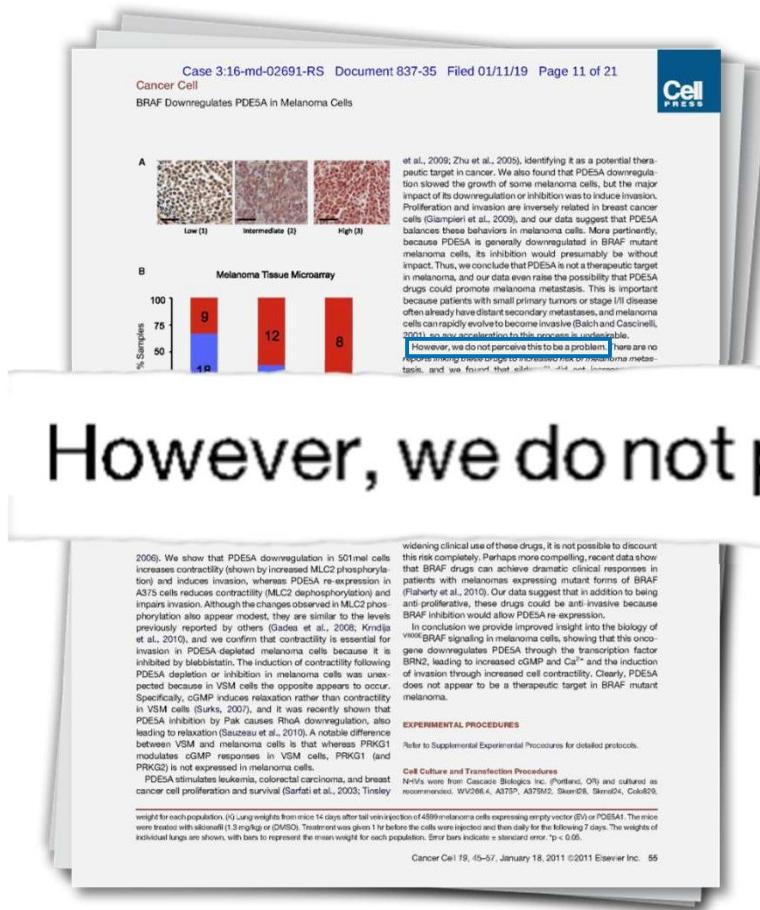
Melanoma cells escape the tumor and invade the surrounding tissue using forces generated by actin-myosin contractility (Pinner and Sahai, 2008; Sahai and Marshall, 2003), and indeed, increased contractility drives melanoma invasion (Carrera et al.

Cancer Cell 19, 45–57, January 18, 2011 ©2011 Elsevier Inc. 53

the following 7 days. The lungs were harvested after a further 7 days, and the results show that sildenafil did not increase tumor burden (Figure 7K).

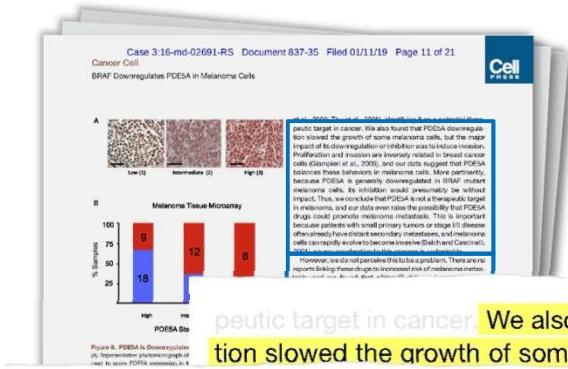
Source: JX 85, Arozarena et al., Cancer Cell 19, 45-57, Jan. 18, 2011, at p. 53.

Discussion: “We Do Not Perceive [PDE5 Inhibitors] To Be A Problem”



Source: JX 85, Arozarena et al., Cancer Cell 19, 45-57, Jan. 18, 2011, at p. 55.

Discussion: “We Do Not Perceive [PDE5 Inhibitors] To Be A Problem”



peutic target in cancer. We also found that PDE5A downregulation slowed the growth of some melanoma cells, but the major impact of its downregulation or inhibition was to induce invasion.

because PDE5A is generally downregulated in BRAF mutant

balances these behaviors in melanoma cells. More pertinently, because PDE5A is generally downregulated in BRAF mutant melanoma cells, its inhibition would presumably be without impact. Thus, we conclude that PDE5A is not a therapeutic target

cells can rapidly evolve to become invasive (Balch and Cascine

in melanoma, and our data even raise the possibility that PDE5A drugs could promote melanoma metastasis. This is important

However, we do not perceive this to be a problem. There are no reports linking these drugs to increased risk of melanoma metastasis, and we found that sildenafil did not increase mouse

lung colonization by melanoma cells. Furthermore, PDE5A drugs are generally used as needed rather than persistently and are generally cleared rapidly ($T_{1/2} \sim 2$ hr) because their effects must be short lived. Moreover, in addition to being able to degrade cGMP, phosphodiesterases appear to possess enzyme-independent functions, as implied by their interaction with many other cellular proteins (Houslay, 2010). Thus, we posit that complete loss of PDE5A protein is not akin to its transient and reversible inhibition that is mediated by drugs. Furthermore, as mentioned,

because PDE5A is already downregulated in most BRAF mutant melanoma cases, its further inhibition is presumably not possible.

1

2

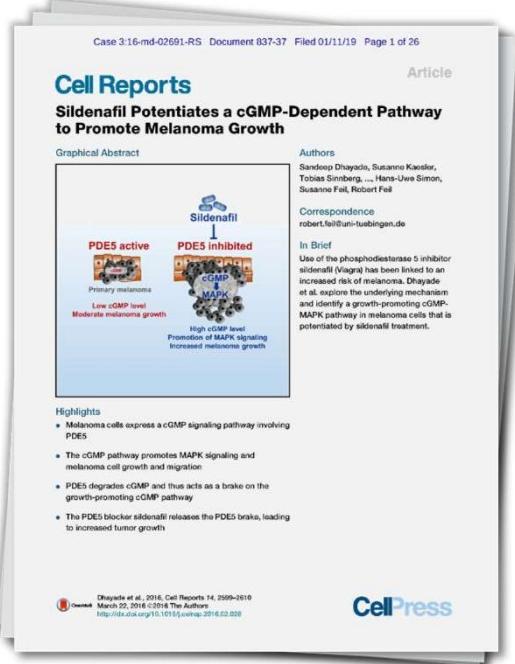
3

4

5

6

Why Plaintiffs' Experts Unreliably Interpret Dhayade et al.



- 1 The extremely high doses of sildenafil used by Dhayade have off-target effects
 - Plaintiffs' experts rely on cGMP levels in mouse hearts
 - But there is no detectable PDE5 in the heart
 - Other PDEs [e.g., PDE1] are present in the heart
 - In the Dhayade study, there were very low (non-functional) levels of PDE5 in melanoma cells, but PDE1 was present at high levels
 - Therefore, the effects Dhayade observed must be due to off-target effects of their very high doses
- 2 Plaintiffs' experts ignore inconsistent growth results in Dhayade and Zhang

Source: JX 87, Dhayade et al., Cell Reports 14, 2599-2610, Mar. 22, 2016.

Extremely High Doses of Sildenafil Inhibit PDE1

Tissue Distribution of Phosphodiesterase Families and the Effects of Sildenafil on Tissue Cyclic Nucleotides, Platelet Function, and the Contractile Responses of Trabeculae Carneae and Aortic Rings In Vitro

Robert M. Wallis, PhD, Jackie D. Corbin, PhD, Sharron H. Francis, PhD, and Peter Ellis, PhD

Wallis et al.

In an attempt to better predict the effects of sildenafil on cardiovascular function, the distribution of PDE activity was determined with respect to the major PDEs inhibited in the human cardiac ventricle and saphenous vein, and in vitro studies were performed on the isolated human cardiac vein, corpus cavernosum, saphenous vein, and mesenteric artery as well as on rabbit aorta, dog coronary artery, dog trabecular tissue, and rabbit and human platelets. The major PDE activity in the human cardiac ventricle was found to be PDE1 (adenosine/cyclic nucleotide-dependent PDE), but there was no detectable level of PDE5. In contrast, the human saphenous vein contained PDEs 1, 4, and 5, and the human mesenteric artery contained PDEs 1, 2, 3, 4, and 5. The distribution of PDE5 in the cardiovascular system is consistent with the observed pharmacodynamic and clinical effects of sildenafil. Sildenafil, unlike milronone, a selective PDE3 inhibitor, had no effect on the isolated trabeculae carneae; this is consistent with the lack of PDE5 expression in cardiac myocytes. Sildenafil selectively increased cGMP levels in coronary vascular smooth muscle cells but produced no change in cyclic adenosine monophosphate (cAMP) levels, which is consistent with the drug's selectivity for PDE5. In phenylephrine-contracted isolated rabbit aortic rings, sildenafil enhanced the relaxation induced by the nitric oxide donor glyceryl trinitrate, suggesting that sildenafil may potentiate the nitric oxide response. In rabbit platelets, an effect on the vasculature, an effect that has been observed clinically. Human platelets were found to contain PDE5, which was inhibited by 50% (IC_{50}) by sildenafil at a concentration of 6.3 nM, consistent with the IC_{50} value in the corpus cavernosum. Sildenafil alone had a direct effect on platelet function, but it potentiated the in vitro aggregation induced by the thrombin receptor antagonist hirudin in rabbit and human platelets. The pharmacodynamic and adverse event profiles observed in clinical trials with sildenafil are consistent with the in vitro profile of the tissue distribution of PDE5 and its known mechanism of action as a selective inhibitor of PDE5. © 1999 by Excerpta Medica, Inc.

Am J Cardiol 1999;83:3C-12C

Sildenafil is a selective phosphodiesterase type 5 (PDE5) inhibitor.^{1,2} Originally investigated as a potential treatment for erectile dysfunction, it was found to be an effective, well-tolerated treatment for several cardiovascular conditions.^{3,4} Penile erection results from relaxation of both vascular and trabecular smooth muscle in the corpus cavernosum, with subsequent increased blood flow into the lacunar spaces.^{5,6} This relaxation is mediated by nitric oxide, which activates soluble guanylate cyclase, an enzyme that converts inorganic triphosphate to cyclic guanosine monophosphate (cGMP). This second messenger then provides the signal for smooth muscle relaxation.^{1,2} Because cGMP is hydrolyzed by

cyclic nucleotide PDE enzymes, sildenafil elevates the cGMP signal by inhibiting this degradation, thus enhancing the penile erectile response to sexual stimulation.^{1,4} In addition to PDE5, several other isozymes of PDE exist, each with different substrate distributions (Table 1). They are typically used anion exchange chromatography to determine their primary catalytic and regulatory properties. Selectivity in hydrolyzing cGMP over other cyclic nucleotides is due to the fact that cGMP is a more potent inhibitor of PDE5 than cAMP. Sildenafil has been shown to inhibit cGMP hydrolysis in the corpus cavernosum⁷ and the vascular smooth muscle.⁸

From Pfizer Central Research, Sandwich, Kent, United Kingdom; R3, Department of Molecular Neurology and Biophysics, Vanderbilt University Medical Center, Nashville, Tennessee (DC, SHF); Address reprint requests: Robert M. Wallis, PhD, Pfizer Central Research, Rommigate Road, Sandwich, Kent, UK CT13 9NQ.

© 1999 by Excerpta Medica, Inc.
All rights reserved.

0004-3148
\$15.00/02/02/14

Family	Geometric Mean IC_{50} (nM)
PDE1	280
PDE5	3.5



- Significantly exceeding the maximum clinical dose will inhibit both PDE1 and PDE5
- Dhayade used more than 180x the maximum clinical dose – more than enough to inhibit PDE1

Source: DX 132, Wallis et al., Am. J. Cardiology 1999;83:3C-12C, at 4C (Table 1), 6C.

Dhayade Used Extremely High Doses of Sildenafil

Human Dose

1.25 mg/kg
(one 100 mg
pill per week)



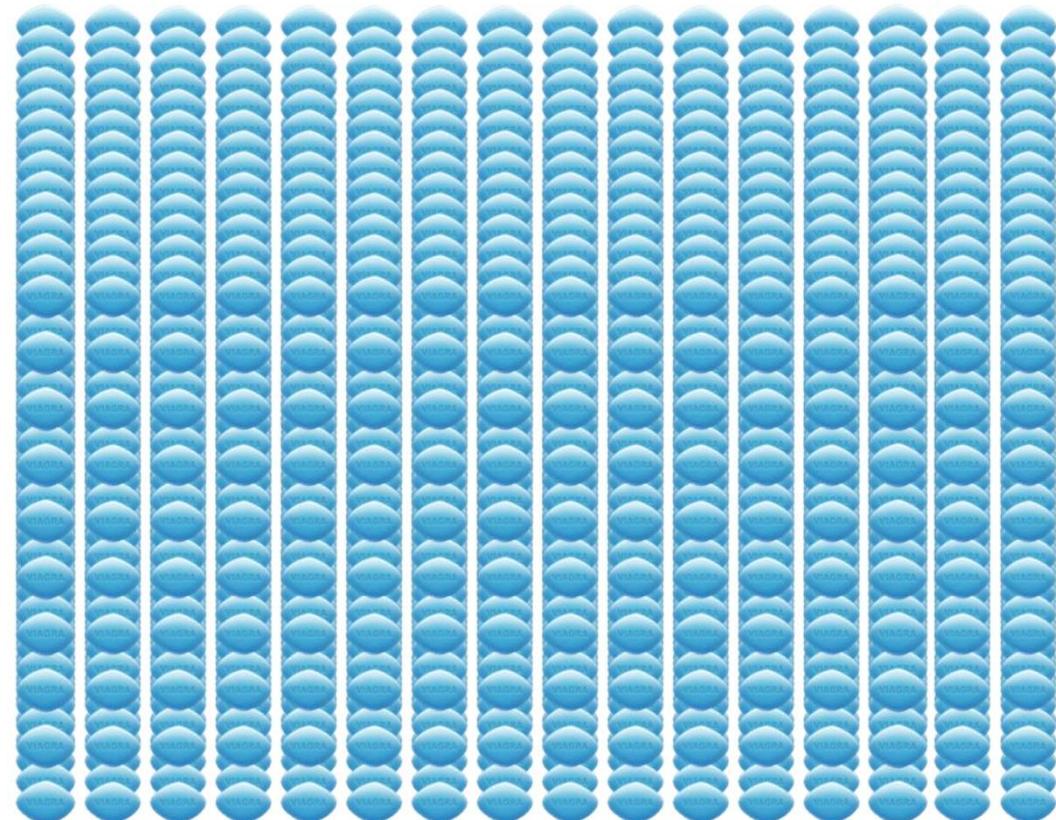
Arozarena

1.3 mg/kg
(every day
for 7 days)

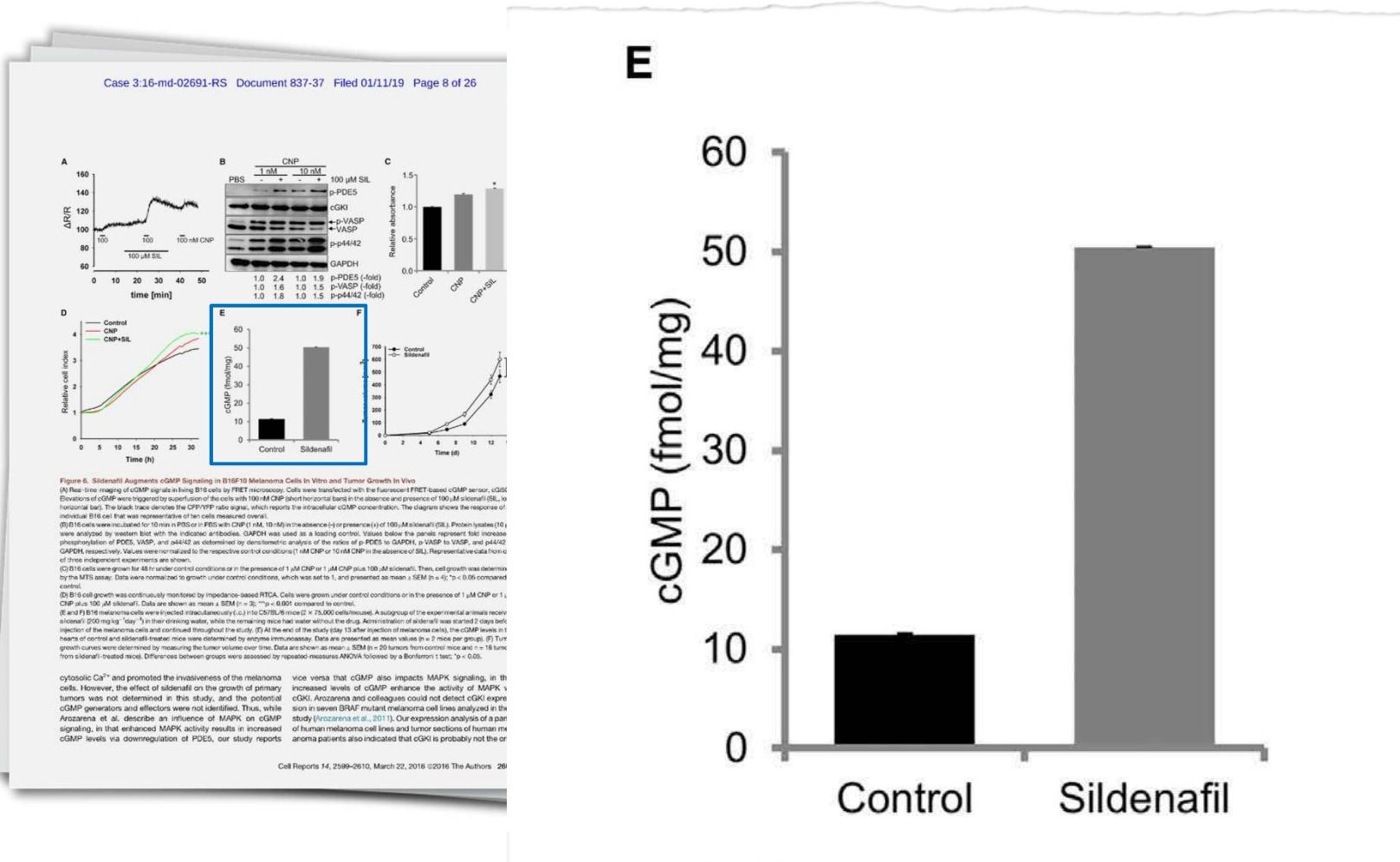


Dhayade

200 mg/kg
(every day
for 14 days)



Dhayade: Plaintiffs' Experts Rely on cGMP Levels in Hearts of Mice



Source: JX 87, Dhayade et al., Cell Reports 14, 2599-2610, Mar. 22, 2016, at p. 2605, Fig. 6E.

Virtually No PDE5 in the Heart – But PDE1 Is Abundant



Degen et al.



Wallis et al.

Our data clearly demonstrate that we are unable to detect PDE5 in any of the cardiac tissue lysates examined from humans or experimental models of HF, whereas PDE5 is present in the murine and bovine lung samples used as a positive control. These results indicate that if PDE5

Family	Tissue	Tissue Localization
PDE1	Cardiac ventricle	Brain, heart, kidney, liver, skeletal muscle, vascular and visceral smooth muscle
PDE5	Corpus cavernosum	Corpus cavernosum, platelets, skeletal muscle, vascular and visceral smooth muscle

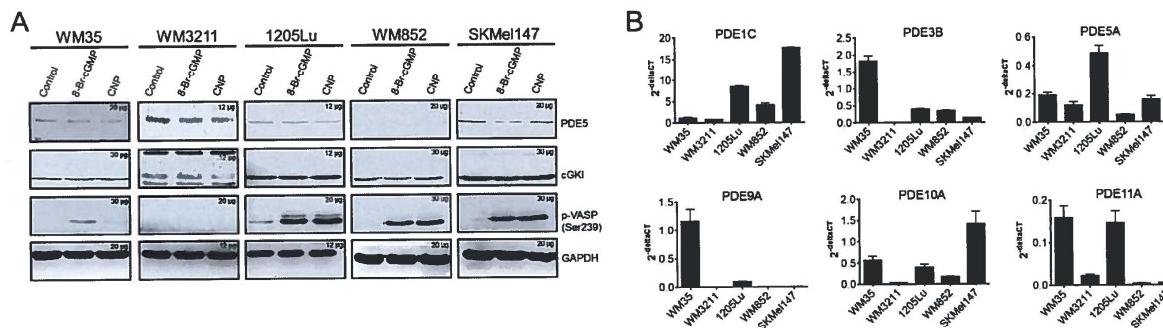
The change in cGMP levels observed in Dhayade in the heart cannot be explained by inhibition of PDE5 – it has to be other PDEs (such as PDE1)

Sources: DX 110, Degen, et al., The Emperor's New Clothes: PDE5 and the Heart, PLoS One. 2015 Mar 6; 10(3):e0118664; DX 132, Wallis et al., Am. J. Cardiology 1999;83:3C-12C, at 4C (Table 1), 6C.

Haq Slide 57 (10/15/2019)

ANALYSIS OF PDE5IS AND MELANOMA

PDE5 is present in many melanomas cells



Dhayade (2016), Fig. S2 – JX087

Source: Haq Slide 57 (10/15/2019).

PDE5 Is Barely Present in Melanomas – But PDE1 Is

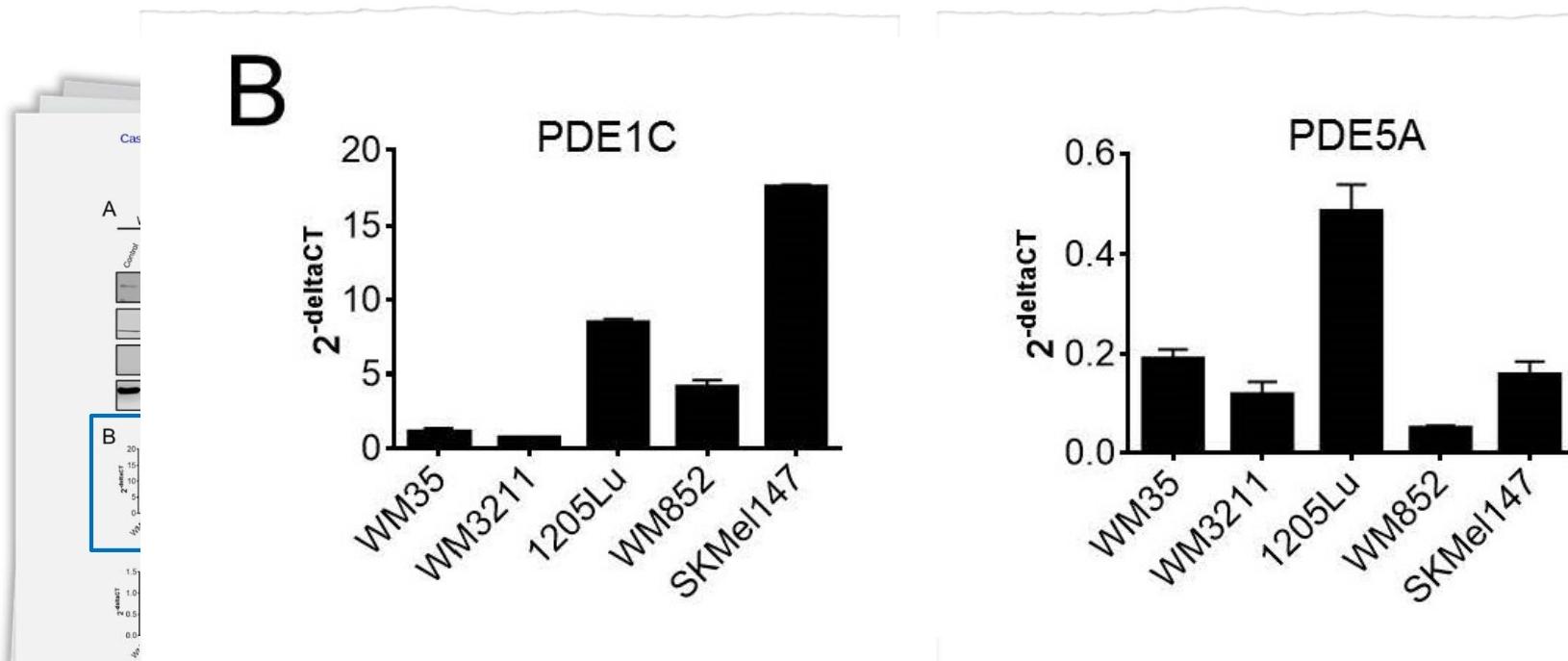


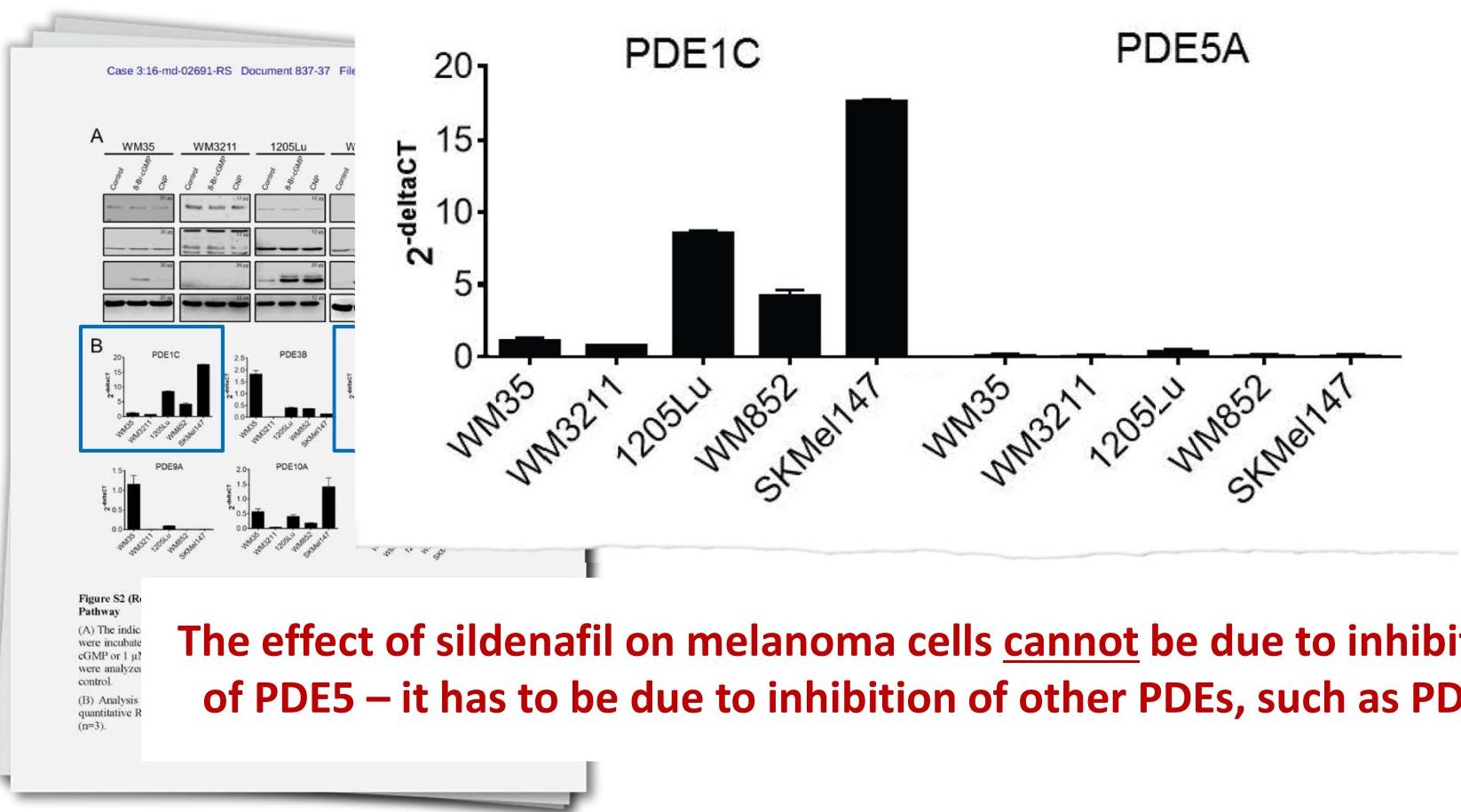
Figure S2 (Related to Figure 7). Human Melanoma Cells Express Components of the cGMP Pathway

(A) The indicated human melanoma cell lines (WM35, WM3211, 1205Lu, WM852, SKMel147) were incubated for 10 min in serum-free medium (control) or in the presence of 100 μ M 8-Br-cGMP or 1 μ M CNP. Protein lysates (μ g) loaded are given in the upper right corner of each panel) were analyzed by Western blot with the indicated antibodies. GAPDH was used as a loading control.

(B) Analysis of PDE mRNA expression in human melanoma cell lines was performed with quantitative RT-PCR. Data were normalized against 18S rRNA and are presented as mean \pm SD ($n=3$).

Source: JX 87, Dhayade et al., Cell Reports 14, 2599-2610, Mar. 22, 2016, at supplement, Fig. S2B.

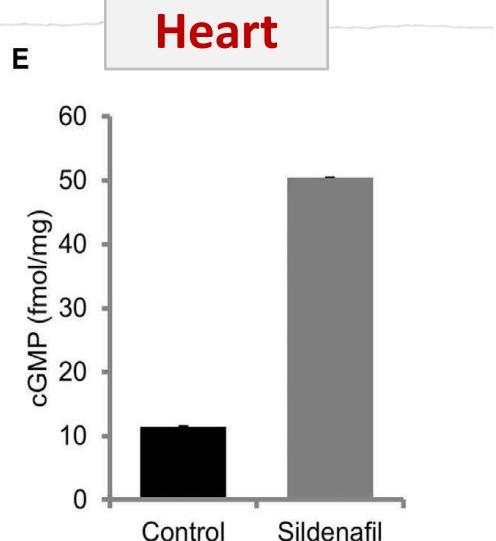
PDE5 Is Barely Present in Melanomas – But PDE1 Is



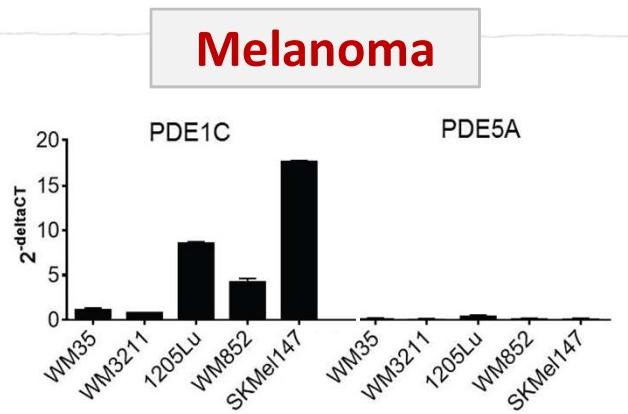
The effect of sildenafil on melanoma cells cannot be due to inhibition of PDE5 – it has to be due to inhibition of other PDEs, such as PDE1

Source: JX 87, Dhayade et al., Cell Reports 14, 2599-2610, Mar. 22, 2016, at supplement, Fig. S2B.

Plaintiffs' Experts Ignore Off-Target Effects of High Dose on Other PDEs



- The change in cGMP levels in the heart cannot be explained by inhibition of PDE5 – it has to be other PDEs (such as PDE1)



- The effects of sildenafil in melanoma cells cannot be explained by inhibition of PDE5 – it has to be other PDEs (such as PDE1)

Dhayade Admits Their Dose May Not Be Reached in Patients

Case 3:16-md-02691-RS Document 837-37 Filed 01/11/19 Page 10 of 26

OPEN
ACCESS
CellPress

the survival of melanoma patients is associated with low levels of cGMP and high tumor survival time for patients with melanoma (Arozarena et al., 2011; Schinrich et al., 2011). Based on the present study, a bidirectional cross talk of cGMP signaling and the switch of non-mutant BRAF to mutant BRAF. In the melanoma cells, cGMP activates PKG, which results in inactivation of PDE5, leading to increased cGMP levels. This switch of non-mutant BRAF to mutant BRAF stimulates cGMP-PKG cascade and leads to the inhibition of PDE5, thus establishing a positive feedback loop that further enhances cGMP levels. Importantly, the PDE5 inhibitor sildenafil can reverse the effects of this drug (Figure S3) to express substantially higher levels of cGMP and PDE5 (Arozarena et al., 2011). It is likely that CNP and sildenafil tumors provide a more favorable context for this switch because it requires multiple sites of activation, which is defined as inducti-

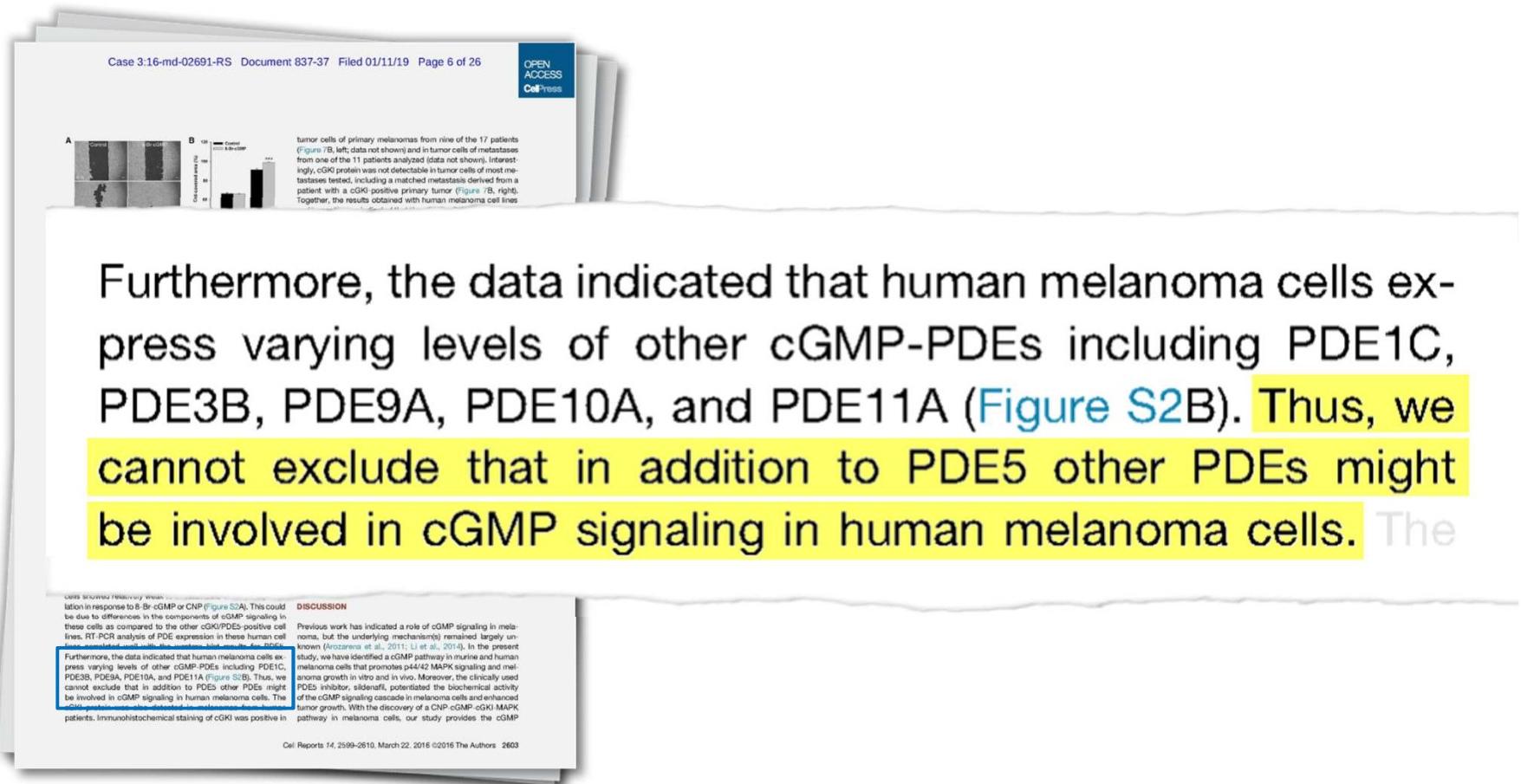
tumor type and context. Although it is not clear whether the sildenafil concentration used in our experiments is also reached in patients, the results of the preclinical melanoma models obtained in the present study and elsewhere (Arozarena et al., 2011; Noonan et al., 2012; Zhang et al., 2012) combined with the recent finding of increased melanoma risk in men using sildenafil (Li et al., 2014) suggest that possible skin adverse effects of PDE5 inhibitors should be considered at least in patients with melanoma.

For RT-PCR analysis, total RNA was isolated from serum-starved (3 h) cells or from mouse tissues, reverse transcribed, and then amplified using the primers listed in Table S1. The PCR products were resolved by 1.5% agarose gel electrophoresis and visualized by ethidium bromide staining. The bands were scanned and quantified using ImageJ software. The fold change was calculated relative to the control condition.

Cell Reports 14, 2599–2610, March 22, 2016 ©2016 The Authors. 2607

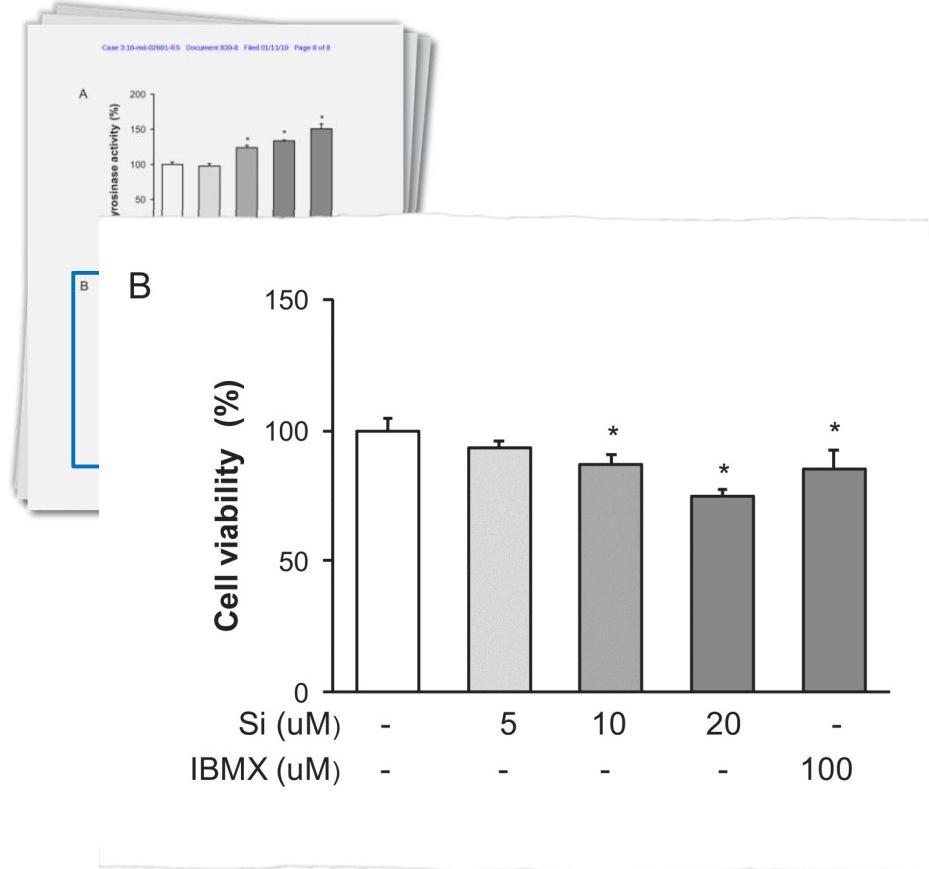
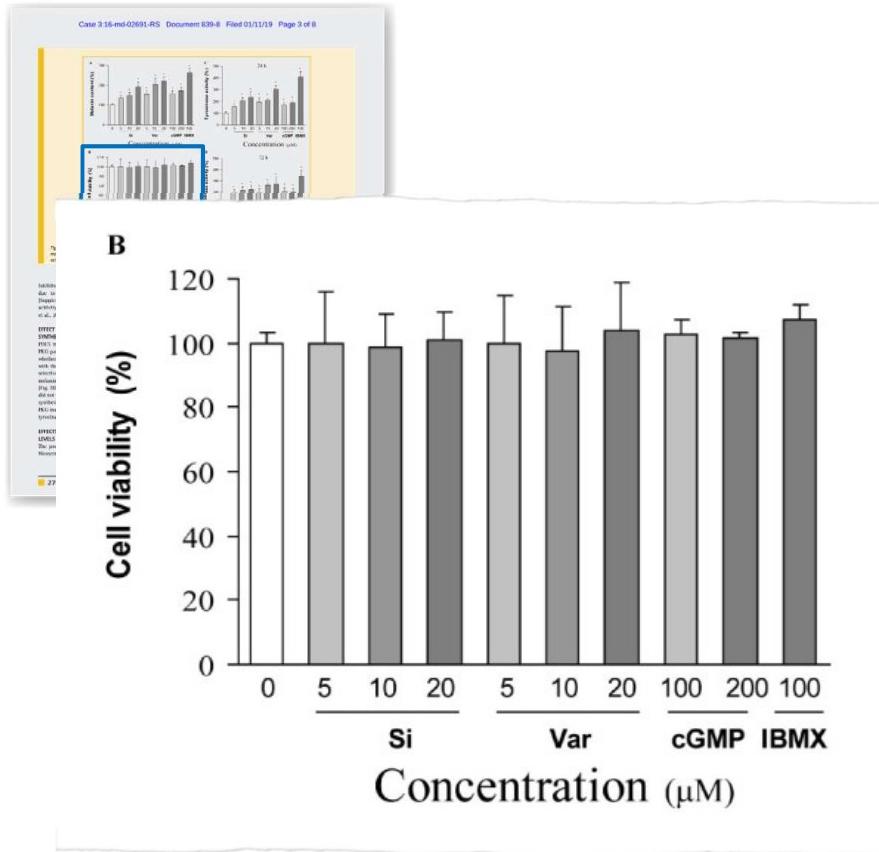
Source: JX 87, Dhayade et al., Cell Reports 14, 2599-2610, Mar. 22, 2016, at p. 2607.

Dhayade Admits Other PDEs Play Role in cGMP Signaling



Source: JX 87, Dhayade et al., Cell Reports 14, 2599-2610, Mar. 22, 2016, at p. 2603.

Zhang: Did Not Replicate Dhayade Growth Results



**Mouse Melanoma Cells:
No Significant Change in Growth**

**Human Melanoma Cells:
Significant Decrease in Growth**

Source: JX 118, Zhang et al., J. Cell. Biochem, Mar.15 2012, at p. 2740, Fig. 1B, supplement, Fig. S1B.

Totality of Evidence Does Not Establish Biological Plausibility

Study	Growth with PDE5 Inhibitors?	Invasion with PDE5 Inhibitors?
Arozarena 	NO	<i>In vitro</i> : 1 cell line <i>In vivo</i> : NO
Dhayade 	YES	NO
Zhang 	NO	NO